



CONGRESO INTERNACIONAL MⁱRed

MICROTEXTUALIDADES Y CIBERCULTURA

DESAFÍOS DIGITALES DE LAS MICROFORMAS
LITERARIAS Y ARTÍSTICAS EN LA **RED**

MADRID, 4-5 DE OCTUBRE DE 2018

Universidad CEU San Pablo C/Julián Romea, 23. 28003 Madrid



CEU
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San Pablo*



GOBIERNO
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NARRATIVA ESPAÑOLA
CONTEMPORÁNEA +



CEU
*Instituto de Humanidades
Ángel Ayala*



CITEC

INTERNATIONAL CONFERENCE MiRED
MICROTEXTUALITIES AND CYBERCULTURE. DIGITAL
CHALLENGES OF LITERARY AND ARTISTIC MICROFORMS IN
THE INTERNET

4 to 5 October 2018

Universidad CEU San Pablo. Salón de Grados (Conference Room). C/Julián
Romea, 23. 28003 Madrid

-Call for Papers-

The Research Project “Microrrelato. Desafíos digitales de las microformas narrativas literarias de la modernidad. Consolidación de un género entre la imprenta y la red” (Ref.: FFI2015-70768 (MiRed), funded by the Ministry of Economy and Competitiveness of Spain and co-funded by the European Regional Development Fund (FEDER), invites proposals from scholars, writers and artists to participate in the *International Conference MiRED. Microtextualities and Cyberculture. Digital Challenges of Literary and Artistic Microforms in the Internet*. Our conference attempts to contribute to the study of the ongoing changes provoked by the introduction of the digital world in the communication processes, paying special attention to the impact of digital technologies in our worldview, in our aesthetic sensibilities as well as in literature and other artistic forms. Given that writing is not only a means of expression of thought, but also “a representational means that re-configures thought”, in the words of Fernando Broncano’s *La estrategia del simbionte*, this Conference pays heed to the impact of technology development in the processes of writing and artistic production and transmission as well as to the confluence among new artistic forms and Digital Humanities.

Taking into account the trepidation in our contemporary world and the fact that art has found shelter in short forms, the Conference MiRed gives special attention to all kinds of artistic and literary expressions of brevity which are influenced in diverse manners by the presence of technology. Hence, the consolidation of the microstory genre as well as the proliferation of this short form in diverse digital media (weblogs, digital magazines, social networks, etc.) are analysed; the ongoing changes resulting from the introduction of the digital world in the microstory communicative process are studied, new ways of formalizing this short narrative form in the digital sphere are scrutinized, new channels of creation, broadcasting and reception of this generic form are explored and new voices arising in the Spanish and Latin American literary scene are considered.

The conference intends to mobilise those institutions which are involved in this transformation of the cultural and communication sphere: writers, scholars, cultural managers, mass media, etc.

We invite proposals concerning the diverse artistic forms which may adopt brevity in literature, cinema, radio, audiovisual communication, artwork, photography, etc. Your papers may be written taking into consideration diverse perspectives and approaches: epistemological, social criticism, reader-response theory, genre criticism, narratology, communicative approach, etc.

Academic contributions that fall into the following thematic lines will be specially valued:

Thematic lines

1. Globalization: communication and culture, digital humanities and digital universe

- New contexts and mutations in the digital context
- Analysis of the socio-cultural impact of new technologies, the economy of the link and digital circulation. Interactions between the digital world, politics and the cultural market
- Thought and culture in digital society
- Cultural mediation and textual criticism online
- Digital Humanities: a critical reflection on culture
- Cyberculture and new media

2. Cyberliterary creation and flash-fiction

- Technology and literature. Electronic textualities and video-writing
- Intermediality, transmediality and digital narrative
- Hybridity and generic metamorphoses
- Epistemological borders: micro-story, flash-fiction and non-literary virtual micro-texts
- Microblogging. Tweetwriting and twitterature

3. Online flash-fiction

- Theory, narratology and poetics of flash-fiction
- Online Flash-fiction and chain intermediaries
- Pragmatic peculiarities of the online micro-story
- Revisions of the literary tradition
- Textual culture. Hybridization and artistic dialogism
- Creation, dissemination and reception of flash-fiction in the digital sphere
- The network as a space for promoting authors

PLENARY CONFERENCES

The Congress will include several one-hour plenary conferences. The names of the speakers will be communicated in the next call for papers.

AUTHORS' SPACE

During the Congress, a space will be provided for writers and artists to present their work.

SUBMISSION OF PROPOSALS

Deadline for submissions: July 20, 2018.

To present a communication, please submit a summary of 300 words. It must be preceded by the title and accompanied by a brief biographical note of the author. Please send it to the e-mail address provided below.

Communications will not exceed 20 minutes of exposition.

The acceptance or rejection of the works will be confirmed within the period of fifteen days after their reception.

Email address: congresomired@gmail.com

REGISTRATION AT THE CONGRESS BEFORE JULY 20, 2018

Registration is free. To register, please send an email to the following address: congresomired@gmail.com.

Please include the following information in the email: name and surname, institutional affiliation, postal address and telephone number.

PUBLICATION

Researchers wishing to publish the papers presented at the Congress should send their texts within the timeframe and terms provided.

Those papers presented at the congress, once selected and submitted for the consideration of the scientific committee and the corresponding peer evaluation, will be published in a book and in the scientific journals *Microtextualidades. Revista Internacional de microrrelato y minificción* (<http://revistas.uspceu.com/index.php/microtextualidades/index>), *Caracteres. Estudios culturales y críticos de la esfera digital* (<http://revistacaracteres.net/>) and *Doxa Comunicación* (<http://www.doxacomunicacion.es/es/>).

All communications will undergo a peer evaluation and be adapted to the guidelines of each journal.

The organizing committee of the International MiRed Congress will assign the papers presented to the different publications.

Deadline for submissions: October 10, 2018.

DIPLOMAS AND CERTIFICATIONS

Universidad CEU San Pablo of Madrid will certify participation (with or without communication) in the International Congress.

HIGHLIGHTED DATES

- July 20, 2018: last day for the reception of proposals (communications and presentation of the authors' work)
- September 10, 2018: last confirmation date of receipt of works
- October 10, 2018: final delivery of the work for publication

ORGANIZERS:

GRUPO DE INVESTIGACIÓN I+D+I MIREDA. MICRORRELATO. DESAFÍOS DIGITALES DE LAS MICROFORMAS NARRATIVAS LITERARIAS DE LA MODERNIDAD. CONSOLIDACION DE UN GÉNERO ENTRE LA IMPRENTA Y LA RED

ORGANIZING COMMITTEE:

Director: Ana Calvo Revilla. Profesora Titular de Teoría de la Literatura y Literatura Comparada. Facultad de Humanidades y Ciencias de la Comunicación. Universidad CEU San Pablo de Madrid

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- Dr. Fernando Ariza González. Profesor Titular de Literatura. Universidad CEU San Pablo de Madrid

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- Instituto CEU de Humanidades Ángel Ayala
- CITEC. Comunidad de Investigadores CEU en Tendencias de la Comunicación y Humanidades. Universidad CEU San Pablo de Madrid
- Asociación NEC+. Narrativa Española Contemporánea

R & D RESEARCH PROJECT COLLABORATORS:

- R + D + I research project: “De la cultura de masas a las redes sociales: convergencia de medios en la sociedad digital” (Ref. CSO2016-74980-C2-1-R). IP: Dr. Luis Núñez Ladevéze y Dra. Tamara Vázquez Barrio

CONGRESS WEB ADDRESS: <http://www.microtextualidades.com/>